



A few ideas and tips on how to encourage parishioners to engage in the appeal:

- Conduct monthly collections (once per month).
- Include an envelope in your bulletin (contact us for more).
- Conduct another (or for the first time if you haven't already) in-pew appeal.
- Ask a donor to give a lay witness and talk about why they support the CSA.
- Personally contact each previous donor to CSA and ask them to renew their gift.
- Ask those who made a one-time donation to consider pledging that amount monthly for the next 2-3 months.
- Utilize Giving Tuesday, November 28 – contact our office for ideas and more information on this.
- Send emails to your parishioners to let them know how close you are to goal. Give them the link to donate online – [www.dwc.org/csa](http://www.dwc.org/csa).
- Utilize Facebook to talk about the Appeal, and link to website.
- Consider hosting a small coffee and donut social after Mass. Have pledge cards and a computer or two for those who want to make an online gift.
- Publish the thermometer in your bulletin.
- Announce at each Mass that every penny donated to the CSA **now** comes right back to the parish.
- Talk to parishioners about how you will use the money at your parish.
- Mention that gifts to the CSA are tax deductible – do it now before the end of the year.
- Fall is a great time to talk about ways we are thankful, and giving back to the parish through the CSA is just one way.
- Pray for the success of the CSA.

### **Sample Pulpit Announcement:**

We are excited to share that we have reached **XX%** of our parish goal for the 2017 Catholic Sharing Appeal! The first 50% of our goal supports the ministries of the diocese, Catholic Education and Catholic Charities WV. Every dollar over 50% comes back to our parish. We have big plans for our parish portion of the appeal! We would like to use this money to **PARISH CASE FOR SUPPORT**. Please prayerfully consider making a gift to the CSA. There are envelopes available **INSERT LOCATION** or you can make a gift online at, [www.dwc.org/csa](http://www.dwc.org/csa). If you are unable to make a monetary gift at this time, please pray for the success of the Catholic Sharing Appeal and the thousands of West Virginians who benefit from it.

### **Sample Facebook Post:**

We are excited to share that we have reached **XX%** of our parish goal for the 2017 Catholic Sharing Appeal! The first 50% of our parish goal supports the ministries of the diocese, Catholic Education and Catholic Charities WV. Every dollar over 50% comes back to our parish. Please prayerfully consider making a gift to the CSA. Visit the CSA website to learn more! [www.dwc.org/csa](http://www.dwc.org/csa) #HandsToServe #HeartsToLove #CSA2017

We would like to take a moment to thank all of our parishioners who made a gift to the 2017 Catholic Sharing Appeal! <https://www.youtube.com/watch?v=OC3nulgeH9g>

#HandsToServe #HeartsToLove #CSA2017

### **Sample Twitter Post:**

We've reached **XX%** of our Catholic Sharing Appeal goal! Visit [www.dwc.org/CSA](http://www.dwc.org/CSA) to learn more! #HandsToServe #HeartsToLove #CSA2017

The #CSA supports ministries of the DWC, Catholic Ed., CCWVa and Parishes and Missions! [www.dwc.org/csa](http://www.dwc.org/csa) #HandsToServe #HeartsToLove

Thank you to all of our parishioners who made a gift to the #CSA2017! <https://www.youtube.com/watch?v=OC3nulgeH9g> #ThankYou #HandsToServe #HeartsToLove



# Catholic 2017 Sharing Appeal

WE'VE RAISED  
**\$15,016**

35% OF OUR PARISH GOAL

The CSA supports various ministries of the diocese as well as Catholic Education, CCWVa, and our parishes and missions!

[WWW.DWC.ORG/CSA](http://WWW.DWC.ORG/CSA)



#HANDSTOSERVE #HEARTSTOLOVE #CSA2017

Give your Hands to Serve  
and your Hearts to Love

*#GivingTuesday*

November 28, 2017

[www.dwc.org/csa](http://www.dwc.org/csa)



Catholic 2017  
Sharing  
Appeal



The Diocese of Wheeling-Charleston



"Thank you for  
your generous  
gift to the  
Catholic  
Sharing Appeal  
and for the  
great sacrifice  
you have made."

Fr. Raju Antony  
St. Jude Parish, Glen Dale



#HandsToServe #HeartsToLove #CSA2017

[www.dwc.org/csa](http://www.dwc.org/csa)



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Hands to  
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