

A few ideas and tips on how to encourage parishioners to engage in the appeal:

- Conduct monthly collections (once per month).
- Include an envelope in your bulletin (contact us for more).
- Conduct another (or for the first time if you haven't already) in-pew appeal.
- Ask a donor to give a lay witness and talk about why they support the CSA.
- Personally contact each previous donor to CSA and ask them to renew their gift.
- Ask those who made a one-time donation to consider pledging that amount monthly for the next 2-3 months
- Utilize Giving Tuesday, November 28 contact our office for ideas and more information on this.
- Send emails to your parishioners to let them know how close you are to goal. Give them the link to donate online www.dwc.org/csa.
- Utilize Facebook to talk about the Appeal, and link to website.
- Consider hosting a small coffee and donut social after Mass. Have pledge cards and a computer or two for those who want to make an online gift.
- Publish the thermometer in your bulletin.
- Announce at each Mass that every penny donated to the CSA **now** comes right back to the parish.
- Talk to parishioners about how you will use the money at your parish.
- Mention that gifts to the CSA are tax deductible do it now before the end of the year.
- Fall is a great time to talk about ways we are thankful, and giving back to the parish through the CSA is just one way.
- Pray for the success of the CSA.

## **Sample Pulpit Announcement:**

We are excited to share that we have reached XX% of our parish goal for the 2017 Catholic Sharing Appeal! The first 50% of our goal supports the ministries of the diocese, Catholic Education and Catholic Charities WV. Every dollar over 50% comes back to our parish. We have big plans for our parish portion of the appeal! We would like to use this money to PARISH CASE FOR SUPPORT. Please prayerfully consider making a gift to the CSA. There are envelopes available INSERT LOCATION or you can make a gift online at, <a href="https://www.dwc.org/csa">www.dwc.org/csa</a>. If you are unable to make a monetary gift at this time, please pray for the success of the Catholic Sharing Appeal and the thousands of West Virginians who benefit from it.

## **Sample Facebook Post:**

We are excited to share that we have reached XX% of our parish goal for the 2017 Catholic Sharing Appeal! The first 50% of our parish goal supports the ministries of the diocese, Catholic Education and Catholic Charities WV. Every dollar over 50% comes back to our parish. Please prayerfully consider making a gift to the CSA. Visit the CSA website to learn more! <a href="www.dwc.org/csa">www.dwc.org/csa</a> #HandsToServe #HeartsToLove #CSA2017

We would like to take a moment to thank all of our parishioners who made a gift to the 2017 Catholic Sharing Appeal! https://www.youtube.com/watch?v=OC3nulgeH9g

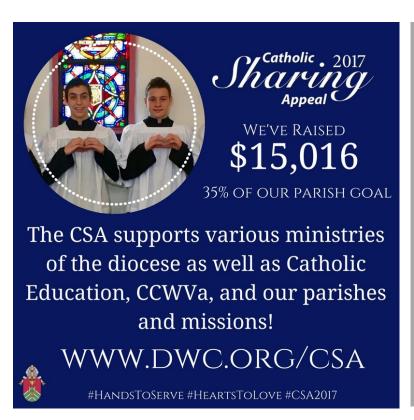
#HandsToServe #HeartsToLove #CSA2017

## **Sample Twitter Post:**

We've reached XX% of our Catholic Sharing Appeal goal! Visit www.dwc.org/CSA to learn more! #HandsToServe #HeartsToLove #CSA2017

The #CSA supports ministries of the DWC, Catholic Ed., CCWVa and Parishes and Missions! www.dwc.org/csa #HandsToServe #HeartsToLove

Thank you to all of our parishioners who made a gift to the #CSA2017! https://www.youtube.com/watch? v=OC3nulgeH9g #ThankYou #HandsToServe #HeartsToLove







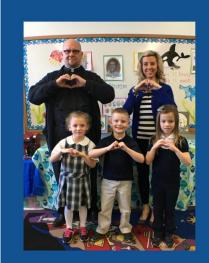
"Thank you for your generous gift to the Catholic Sharing Appeal and for the great sacrifice you have made."

Fr. Raju Antony St. Jude Parish, Glen Dale



#HandsToServe #HeartsToLove #CSA2017

www.dwc.org/csa



Give your
Hands to
Serve and
your Hearts
to Love



www.dwc.org/csa #HandsToServe #HeartsToLove #CSA2017